



## Introduction to ABIM

**ABIM is the best place for the biocontrol industry to discover and unveil new products, discuss market opportunities, present research findings and liaise with fellow professionals.**

### What to expect at ABIM 2025

- More than 2000 delegates from over 67 countries
- Exhibition with over 150 exhibitors
- Programme focused on hot topics and innovations in biocontrol
- Poster exhibition and poster session
- Professional Group meetings for IBMA members and workshops
- Bernard Blum Award for the most innovative biocontrol product of the year

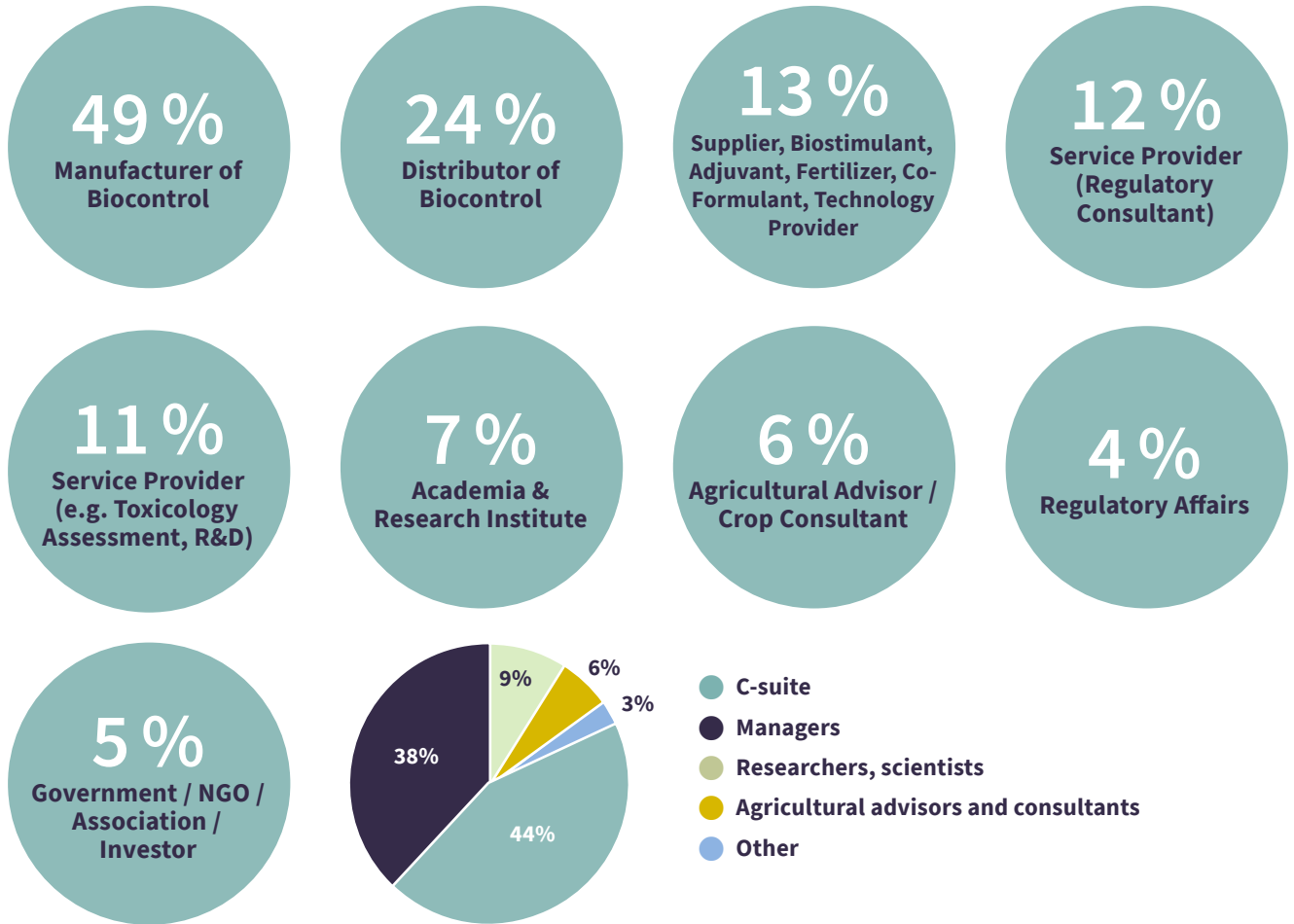
### Benefits of exhibiting and participating in ABIM 2025

- Get the latest biocontrol policy updates from policy makers
- Network with global stakeholders from industry and beyond
- Connect with industry leaders, influencers and experts

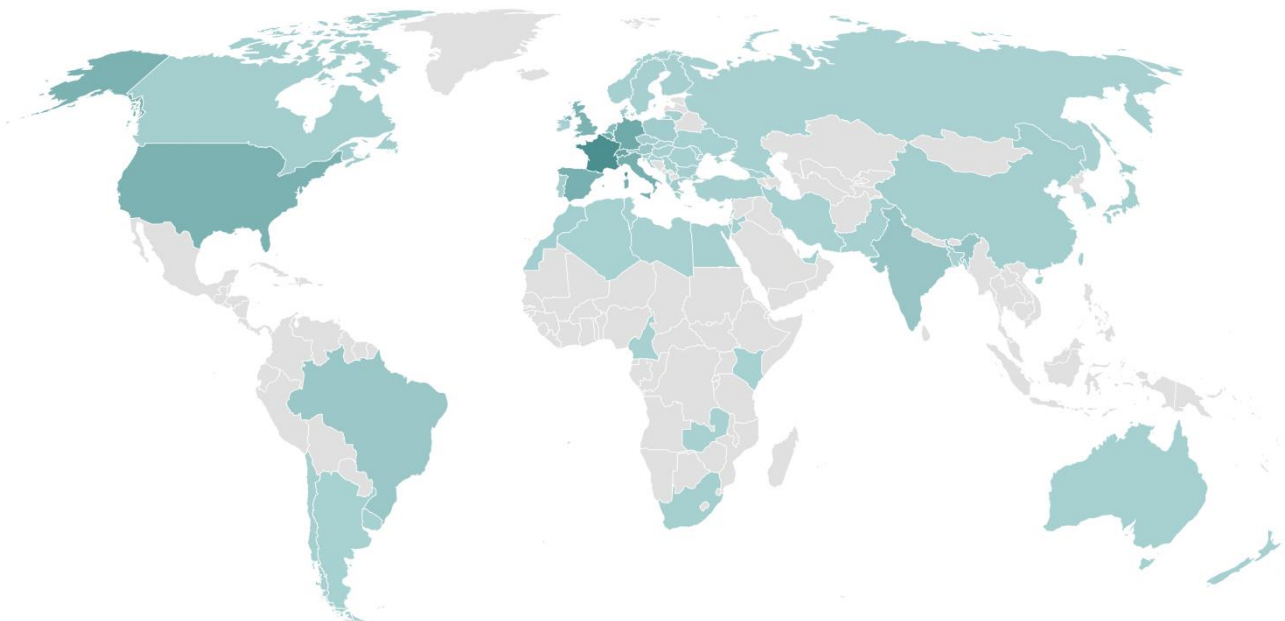
### Become a sponsor of ABIM 2025

- Extensive brand exposure both online and onsite
- Promotion of company information materials on the online conference platform (Attendee Hub and app)
- Priority access in choosing exhibition space

# Attendee Categories & Country Statistics



## Attendees from 67 countries



\*Numbers based on 2024

# Price List

<b>Conference Fees (all meals included)</b>	<b>CHF</b>
Early bird fee regular until 31 July 2025 *	690
Regular fee from 1 August 2025 *	730
Day pass Monday, 20 October 2025	365
Day pass Tuesday, 21 October 2025	435
Day pass Wednesday, 22 October 2025	330

\*IBMA members receive a 15 % discount on the 3-day conference fee when providing their IBMA membership number. The number can be found on the membership certificate or on the membership fee invoice. Please note that only fully paid-up members are entitled to receive a reduced conference fee. If you have any questions or don't have a membership number, please contact [administration@ibma-global.org](mailto:administration@ibma-global.org) before registering. Differences arising from failure to provide the IBMA membership number will not be refunded.

## **Sponsorship Packages (see page 10)**

Platinum Sponsor (includes 4 conference passes and private meeting room)	15000
Gold Sponsor (includes 3 conference passes)	9000
Silver Sponsor (includes 2 conference passes)	7000
Bronze Sponsor (includes 1 conference pass)	3500

## **Exhibition (see page 16)**

Space in Start-up village (includes 1 conference pass)	1500
6m <sup>2</sup> booth (includes 1 conference pass)	3050
9m <sup>2</sup> booth (includes 1 conference pass)	3900
12m <sup>2</sup> booth (includes 1 conference pass)	4950
18m <sup>2</sup> booth (includes 1 conference pass)	7000
21m <sup>2</sup> booth (includes 1 conference pass)	8000

## **Private Meeting Rooms (see page 28)**

Private Meeting Rooms	700 to 1000 / day
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## **Poster Exhibition (see page 29)**

Poster wall	110
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All prices in Swiss Franc, excl. 8.1% VAT.

# Sponsorship Packages

## Introduction

The ABIM services may include but may not be limited to an exhibition in the Congress Center Basel, a conference in the auditorium and breakout sessions/workshops and other meeting spaces in physical format. Open spaces are available for ad-hoc meetings, 1-to-1 meetings and poster exhibition in physical format.

Speaking slots are not included in any sponsorship package, as ABIM wishes to maintain transparency, neutrality and integrity when putting together its conference programme.

Private meeting rooms may be provided to Platinum sponsors within the Congress Center or as otherwise provided by ABIM. Exposure with company information is provided on the ABIM website, the online conference platform (Attendee Hub) and app for attendees and interested parties before, during and after ABIM.

Conference passes will be included as per the Sponsorship Package. Please note that all additional attendees

or support personnel also need to be registered for the conference (the fee paid includes all meals). It is not possible to admit unregistered visitors even if they are only attending the exhibition and not the conference.

### Online booking of sponsorship packages:

The online booking service will be available from **March 2025**. All last year's sponsors will be pre-informed.

### Deadline for early-bird registrations for attendees: 31 July 2025

### Deadline for logos in EPS format:

Sponsors are asked to submit their logos for high-resolution printing to [conference@abim.ch](mailto:conference@abim.ch) by **29 August 2025**

### Deadline for videos in MP4 format:

Platinum and Gold sponsors are asked to submit their videos to [conference@abim.ch](mailto:conference@abim.ch) by **30 September 2025**





## Available Packages for Sponsors

Sponsorship packages	Platinum	Gold	Silver	Bronze
<b>Personal booking and information service</b>	Priority treatment	Not included		
<b>Private Meeting room</b>	Included	Not included		
<b>Speaking slot</b>	Not included			
<b>Booth</b>	Not included, booths are available at additional cost			
<b>Exhibition</b>	Pre-opening priority 1 for exhibition space selection	Pre-opening priority 2 for exhibition space selection	Pre-opening priority 3 for exhibition space selection	Regular choice of exhibition space
<b>Included passes without exhibition booth</b>	4 conference passes	3 conference passes	2 conference passes	1 conference pass
<b>Included passes with exhibition booth</b>	5 conference passes	4 conference passes	3 conference passes	2 conference passes
<b>Digital &amp; onsite exposure</b>	See details on following pages			
<b>Price (CHF)</b>	<b>15000</b>	<b>9000</b>	<b>7000</b>	<b>3500</b>

## Anniversary Sponsorship Package for Anniversary Celebration

**Tuesday 21 October 2025, Congress Center Basel, room San Francisco**

**18:00 – Welcome & Opening Remarks, 18:30 – Apéro Riche (appetizers & refreshments), 20:00 – DJ & Dancing**

Join us in celebrating three significant milestones at our exclusive anniversary celebration:

- 30 years of IBMA
- 20 years of ABIM
- 10 years of the Bernard Blum Award

This sponsorship package is a unique opportunity to enhance your presence at ABIM and show your support for biocontrol innovation and excellence. Enjoy an evening of networking, refreshments and entertainment. All ABIM attendees are welcome at no additional cost.

<b>Offerings</b>	Open to all sponsorship levels and attending companies
<b>Visibility on the ABIM website</b>	Logo on ABIM anniversary page
<b>Visibility at the venue</b>	Logo on stairs leading up to room San Francisco and the entrance to the room
<b>Visibility in the room at the party</b>	Logo displayed on the large screen on stage
<b>VIP table</b>	Two branded high tables reserved in VIP area (4 – 5 guests per table)
<b>Special acknowledgement</b>	Acknowledgement in the anniversary speech by MC at the start of the evening
<b>Price (CHF)</b>	<b>2500</b>

*All prices in Swiss Franc excl. 8.1% VAT, except for sponsors outside of Switzerland. In this case reverse charge applies.*

## Digital Exposure Before, During and After the Conference

Digital media	Platinum	Gold	Silver	Bronze
<b>Website abim.ch exposure</b>	One logo (300 × 300 px) and one link to company website			
<b>Online conference platform (Attendee Hub)</b>  <b>Launch approx. 3 months before event</b>	Company presentation incl. logo, company description, 10 documents and 4 videos and links to company website and social media pages	Company presentation incl. logo, company description, 5 documents and 3 videos and links to company website and social media pages	Company presentation incl. logo, company description, 3 documents and 2 videos and links to company website and social media pages	Company presentation incl. logo, company description, 1 document and 1 video and links to company website and social media pages
<b>App exposure</b>  <b>Launch approx. 3 months before event</b>	One logo space and one link to company website			
<b>Digital advertising</b>	Logo included on all material sent out (approx. 8 newsletters)		Not included	
<b>LinkedIn</b>	Individual sponsorship announcement with logo, tagging in multiple posts	Tagging in some posts	Not included	
<b>Branded social media banner</b>	Included (see example below)		Not included	
<b>Naming right to special event</b>	1 special event (first come first served): business breakfast, lunch, coffee break or aperitif. Logo displayed in the Attendee Hub and app.	Not included		



**ABIM 2025**  
20–22 October 2025  
Congress Center Basel,  
Switzerland  
[www.abim.ch](http://www.abim.ch)

**Proud Platinum Sponsor**

**20 YEARS ABIM**  
Annual Biocontrol Industry Meeting®

The Premier Global Meeting Place for the **Biocontrol** Industry


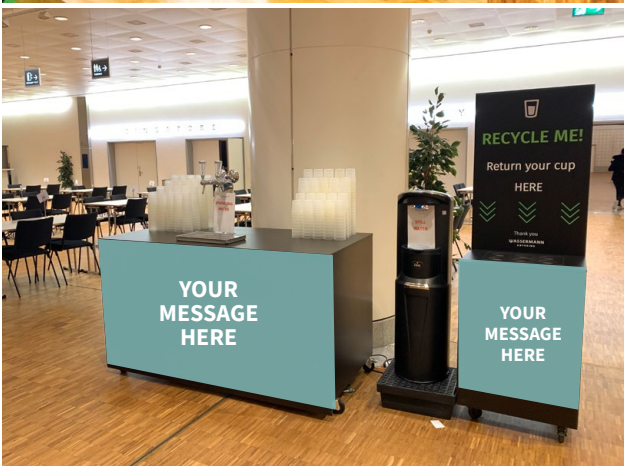

## Onsite Exposure During the Event

Onsite branding	Platinum	Gold	Silver	Bronze
<b>Revolving entrance door*</b>	Logo on display on two entrances			
<b>Social Media wall*</b>	Logo on display on the social media wall in the Foyer 2 <sup>nd</sup> floor		Not included	
<b>Screens**</b>	Logo on display at venue entrance, on large Congress Center screens, in the exhibition hall, Foyer and auditorium in the form of a continuous loop presentation.			
<b>Company presentation video clip or PPT**</b>	Company video / PPT played non-stop on screens in catering areas in the form of a continuous loop presentation (max. length 3 min, mp4 format, no sound, subtitles in English)	Company video / PPT played non-stop on screens in catering areas in the form of a continuous loop presentation (max. length 1 min, mp4 format, no sound, subtitles in English)	Company logo on screens in catering areas in the form of a continuous loop presentation	
<b>Exhibition signage</b>	Platinum Sponsor sign on the exhibition booth	Gold Sponsor sign on the exhibition booth	Silver Sponsor sign on the exhibition booth	Bronze Sponsor sign on the exhibition booth
<b>Printed floor plan</b>	Star icon after company name			

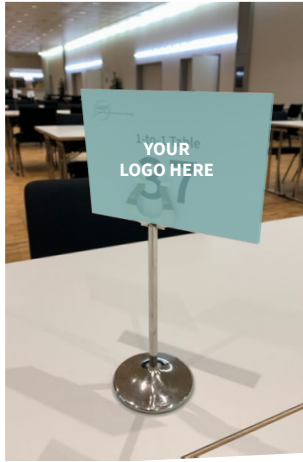

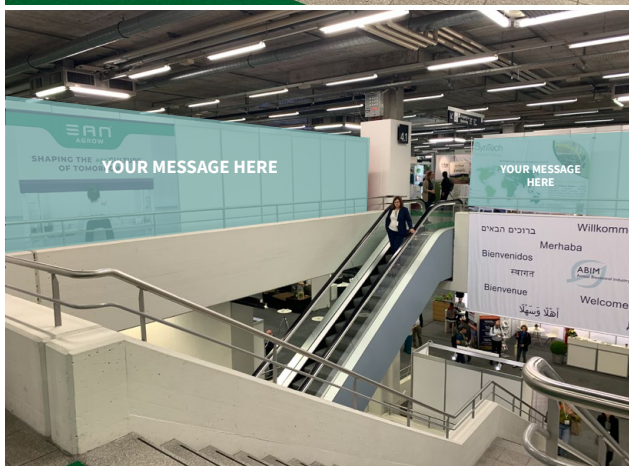
\* Can only be guaranteed if sponsorship package is booked and logo is submitted by 29 August 2025

\*\*Can only be guaranteed if logo, video or PPT is submitted by 30 September 2025

## Further Onsite Exposure Options During the Event

<p><b>Naming right upgrade for aperitif, business breakfast, lunch, coffee break*</b></p>	<p>Branding opportunity in the catering area (for Platinum sponsors only):</p> <p>Showcase your brand and have it associated with one of the catering breaks in the exhibition halls.</p> <p>Branding consists of your logo appearing at the buffet stands where people collect their food or coffee.</p> <p><b>CHF 5000</b></p>	
<p><b>Water fountains</b></p>	<p>Branding opportunity of the water fountains. Have your company provide attendees with refreshment all day long and have your branding associated with the conference water stations. There are multiple water stations throughout the venue positioned in optimal locations in the conference and exhibition area.</p> <p><b>CHF 5000</b></p>	
<p><b>Networking area</b></p>	<p>Branding opportunity of one networking area:</p> <p>Have your branding associated with the well-attended networking area. The branding consists of a branded panel positioned in front of the networking area in the exhibition hall.</p> <p><b>CHF 5000</b></p>	



<p><b>1-to-1 meeting area</b></p>	<p>Branding opportunity of the 1-to-1 meeting area:</p> <p>Have your branding associated with the much-used 1-to-1 meeting area. The branding consists of a branded table number sign with logos attached on both sides of the tables in the Foyer 2nd and 3rd floor.</p> <p><b>CHF 5000</b></p>	
<p><b>Charging stations</b></p>	<p>Branding opportunity of one charging station. Have your brand in high visibility at one charging station. The charging stations include stylish high tables and high chairs with laptop and mobile phone charging facilities. Branding consists of a branded panel positioned in front of the charging stations.</p> <p><b>CHF 5000</b></p>	
<p><b>Stairwell</b></p>	<p>Branding opportunity of the upper stairwell between Hall 4.1 and Hall 4.0. Branding consists of one branded panel section.</p> <p><b>CHF 6000</b></p>	

All prices in Swiss Franc excl. 8.1% VAT. Deadline for bookings: 29 August 2025. The production costs are included in the price. Sponsors must deliver the files in the correct format and resolution in good time.

# Frequently Asked Questions

Please visit the dedicated and regularly updated exhibitor page on the ABIM website:  
[www.abim.ch/exhibitors/frequently-asked-questions](http://www.abim.ch/exhibitors/frequently-asked-questions)

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