

TRAP-EYE™

ROUTE TO FASTER AND BETTER DECISIONS

Nominee in category “the best innovative Product assisting uptake of Biocontrol

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Basel – October , 2023



Scouting

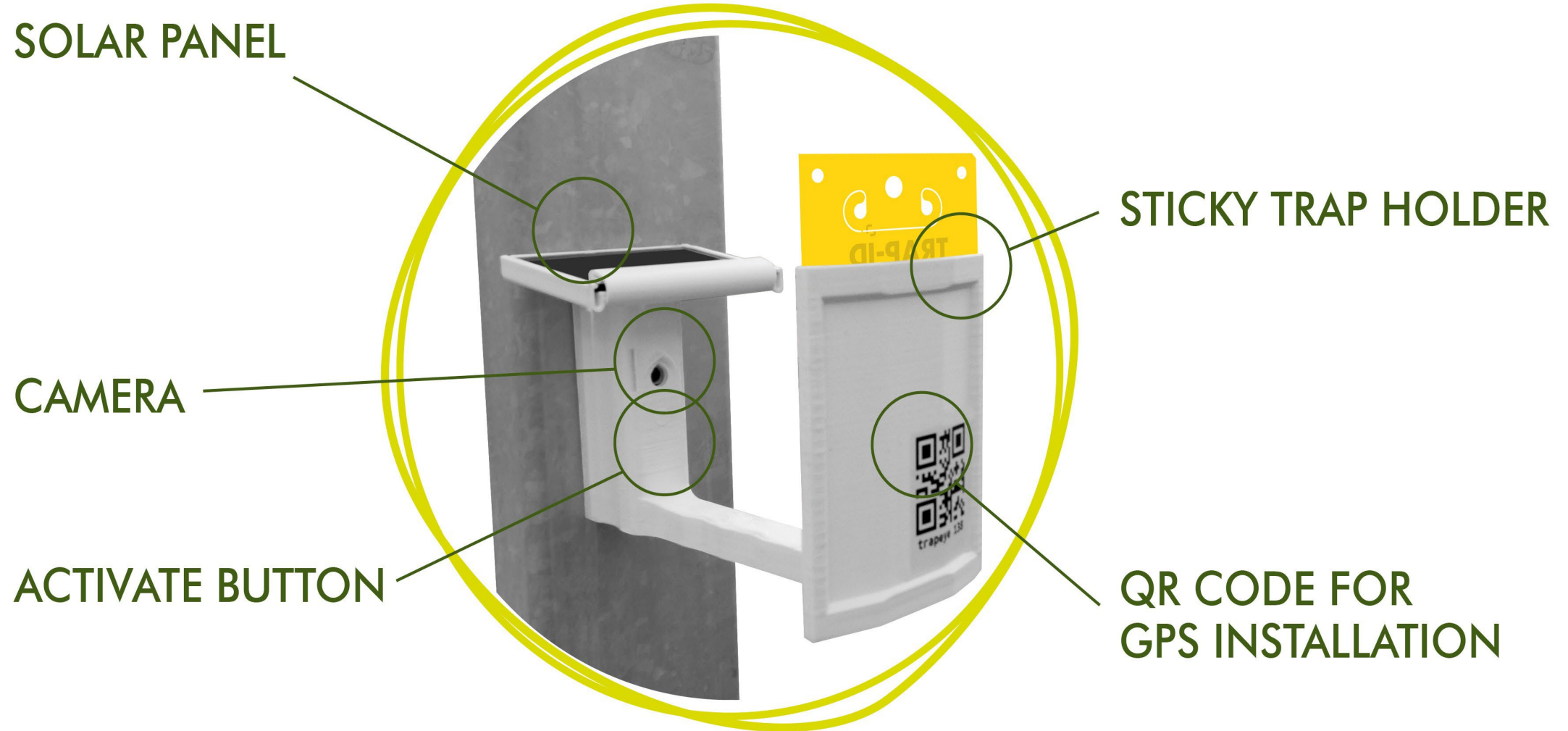




Trap-Eye™



Trap-Eye™ Up-in-Close









No Skilled scouts needed

Automatic detection of **6 common** insect species



Thrips
Frankiniella
occidentalis



Macrolophus
pygmaeus



Nesidiocorus
tenuis



Whiteflies
Trialeurodes
vaporarorium



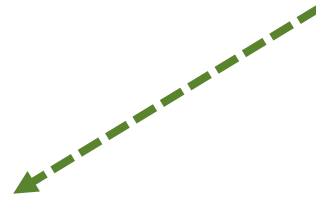
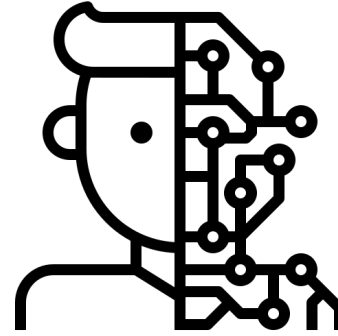
Tuta
absoluta



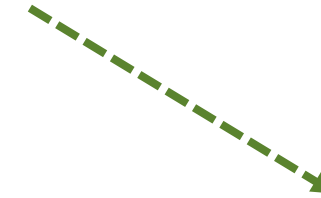
Lyriomyza
spp.



Human vs. machine



Avg. time spent > 10 mins
Avg. accuracy 64%



Avg. time spent < 1 mins
Avg. accuracy 86%

N = 57 human scouts, from 24 countries

Trap-Eye™

Scouting-as-a-service



Thanks for your kind attention



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For more information

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SUSTAINABLE CROP MANAGEMENT

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