



- Product type (such as microbial, IBCA, Semiochemical, Natural Substance, Monitoring device, etc...): .....

- What is the target pest/disease and crops/market of the product?

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- What is innovative about this product?

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- What is the scientific value of this product?

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- What is unique about this product giving examples?

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- What is the contribution to sustainable agriculture of this product?

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- Why will the product be commercially adopted and what are the commercial expectations including market placement?

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- If this product is one that assists the uptake of biocontrol in the market, how will it achieve this?

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- Any other information that demonstrates the innovation and usefulness of the product. For instance, examples of use and results, short summary of safety data, novel mode of action, etc.... :

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