



IBMA Strategic Plan 2020-2025

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Set a Target for Bioprotection Uptake

25% of PPP market by 2025

	2019 ¹	2025
Global	5.6% (3.8bn)	25% (16bn)
Europe	6%	25% (2.5bn)

Dunham Timmer 2019¹





Six Strategic Objectives

1-3

1. Information Sources

- Provide basic industry statistics
- Black box survey



2. Demonstrate Biocontrol is a reality

- Share best practice examples
- Technical and economic data
- Talk to farmers to implement together

1. Information Source – go to experts in biocontrol
2. Demonstrate biocontrol is a reality
3. Food Value chain – work together to show role of biocontrol in sustainable agriculture

3. Food Value Chain

- Work together to show the role of biocontrol in Sustainable crops
- Forum for the Future
- Pre-competitive space



4. Proportionate regulation

Dual Approach

- Decision tree for risk assessment
- New biological regulation



Six strategic Objectives

4-6

4. Proportionate regulation – dual approach

5. Training and Education

6. Collaboration – work together to show role of biocontrol in sustainable agriculture



5. Training and Education

Training of members

Training users

Create opportunities for young people

6. Collaboration

Collaborate with organizations to help us achieve our goals



Promote
Biocontrol

Represent
infront of
Officials

Use Member
Expertise

Cooperate with
other
organisations



IBMA Statutes What do they tell us?

Exchange
Information

Promote safety
standards and
quality

Raise funds to
implement
biocontrol

Any other
objective of
interest to
members



2020 Actions (1)



Biocontrol is
a reality
Next steps



Next Steps include

- Black box survey
- Communicating existing best practice examples of biocontrol to stakeholders and policy makers
- Creating new programmes on key crops with the food value chain measuring the sustainability benefits such as ecosystem services

01

Information Source

Industry survey – full November 2019

Survey results – January 2020

review results and repeat in October 2021

02

Demonstrate Biocontrol is a reality

Examples please – we will put programme examples on the IBMA website

COPACOGECA workshop 23 January 2020

03

Food Value Chain

Membership of Forum for the Future to establish role of biocontrol in sustainability – 2020

Creation of biocontrol programmes in key crops in pre-competitive space showing ecosystem services



2020 Actions (2)



Proportionate regulation Next steps



Next Steps include

- Completion of the Decision Trees
- Updating the White Paper
- Joint Plan with key MS
- Expanding the training workshops for ABIM 2020
- Maintaining our existing collaborations and building new ones where necessary

04

Proportionate regulation

Decision tree for data requirements to EU COM – 1Q 2020

Joint plan with key MS -2Q2020

Update of White paper - 3Q2020

05

Training and Education

Increase number of training workshops and range of subjects in ABIM 2020

06

Collaboration

Step 2 of COPACOGECA roadmap

Link to Food Chain Associations and digital agriculture companies at EU level





Internal: Talk to members to seek endorsement

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Agree

Agree objectives and how to address identified gaps

Plan

Detailed 5 year action plan and associated costs and resources

Review

Review structural implications for Secretariat and Association in light of revised strategy

Vote

Agree by vote any changes at General Assembly and AGM 2020





Summary 2020 Actions

The time for biologicals is now

Regulation

Continue lobby for proportionate regulation

Evidence

With COPA and other stakeholders show biocontrol is working in horticulture and arable

Statistics

Provide industry statistics for policy makers, stakeholders and members - survey

Food Chain

Link more into food chain and sustainability via sustainability NGO

1-2-1

Work with members through Association structures and with companies to validate the 5 year plan





“Biological control is no longer the ugly duckling of plant health. It is today a robust and recognised service”.

Marcelo Morandi the General Manager of EMBRAPA environment

Thank you

