



IBMA - International Biocontrol Manufacturers Association Press Release

IBMA aims at proportionate regulation for biocontrol technologies and show biocontrol is a reality in both agriculture and horticulture.

Tuesday 22nd October Basel/Brussels, Jennifer Lewis, the Executive Director of IBMA, presenting at IBMA AGM in ABIM – Annual Biocontrol Industry Meeting in Basel, the unrivalled meeting place for the biocontrol industry –, IBMA main goals and strategy for the next 5 years: Have proportionate regulation for biocontrol technologies and demonstrate biocontrol is a reality in both agriculture and horticulture.

As presented by Jennifer Lewis: **“IBMA promotes biocontrol technologies and bringing to the market, via proportionate regulation, these innovative and effective technologies for sustainable agriculture, allowing the farmers to grow healthy, productive and profitable crops.”** The lack of an appropriate legislation means that the EU is not fully reaping the benefits of this rapidly growing, predominately SME-based, industry.

The IBMA Strategy for the next 5 years is based on a six point plan, which in addition to proportionate regulation and demonstrating that biocontrol is a reality, includes :

- Being the expert source of information about the industry
- Working with the Food Value Chain to show the role of biocontrol technologies in sustainable supply chains for agricultural produce
- Training and Education, training the industry and creating opportunities for young people
- Collaboration with organisations that can help us achieve these goals

This will facilitate the EU in meeting its goal to create sustainable agriculture for future generations.

To read more about IBMA, please [visit our website](#).

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